

18<sup>th</sup> ANNUAL WORLD HISTORY ASSOCIATION CONFERENCE  
SALEM STATE COLLEGE, SALEM, MASS June 25<sup>th</sup>-June 28<sup>th</sup>, 2009  
EXHIBIT, ADVERTISING, & SPONSORSHIP INFO



Plans are progressing at a fast pace for the **Eighteenth Annual WHA Conference** at Salem State College.

**Conference themes**

Merchants and Missionaries: Trade and Religion in World History

**Book exhibit**

As always, we will be offering an excellent **centrally located exhibition** area for publishers and other organizations to present the latest in world history scholarship and pedagogy. The exhibition will be held in a secure atrium alongside the refreshment breaks and panel sessions in the Central Campus Building. In addition to the refreshment breaks, a Thursday afternoon exhibition time for those exhibitors who wish it will afford conferees plenty of opportunity to circulate among the displays.

As a way of expressing our appreciation, the WHA will also place on its website, at no charge, a **link to exhibitors' and sponsors' websites** along with your logo and a brief notice of up to 75 words. Please submit this information at the time of reservation.

**Advertising**

We encourage exhibitors as well as publishers and other organizations which may not be able to attend to place an advertisement in our conference program which each registrant receives and pores over many times during the course of the meeting. It is an excellent opportunity to reach a targeted audience. Exhibitors receive a special discount (see form for details).

**Reservation and payment**

Exhibition and advertising space may be reserved by completing and mailing the attached form along with a minimum deposit of one-half the total cost of your reservation.

Exhibiting organizations will receive one free conference badge. Badges grant entry to all sessions, receptions, and refreshment breaks. Additional badges may be purchased at the discounted member conference rate of \$110 each via the on-line conference registration system or mailed in via check using the downloadable registration form. Both the form and online payment option are available at <http://thewha.org>

*For more exhibitor logistics, see Guidelines, below.*

**Sponsorship**

We deeply appreciate your participation in The World History Association's annual conference. Your presence serves our members, even as it gives you an opportunity to connect with highly engaged professionals and consumers.

In honor of this symbiotic relationship and to further expand your organization's profile among our membership, we ask you to **consider additional conference sponsorship**, either by underwriting a conference refreshment service, luncheon, or reception; by sponsoring all or part of one of the keynote speakers' expenses; or by helping to bring scholars who might not otherwise be able to attend.



**Subventions of refreshment services, luncheons, or receptions** start at \$600 and rise according to the nature and cost of the event. Patrons will receive prominent acknowledgement both at the time of the event and in the conference program, which will feature the sponsor's logo next to the event that they are underwriting. Patrons are also encouraged to offer a small display at the event.

**Other sponsorship opportunities** include underwriting the conference attendance expenses of a non-U.S. resident world history scholar, teacher or advanced graduate student through our **World Scholar Fund**, or by contributing to our **Student Assistance Fund**, established to facilitate the participation and attendance of students at every level from all over the world at the WHA conferences. Although both funds were established recently, the generosity of individuals and organizations made it possible for the WHA to bring highly accomplished scholars from China, India, and North Africa to our 2007 conference in Milwaukee and 2008 Conference in London. Ongoing contributions also make it possible for us to keep our student registration rate very low and well below cost.

If you are interested in becoming a conference patron, please contact WHA Executive Director Winston Welch or Conferences Chair Al Andrea as listed below.

### **Contact**

We want you to be pleased with your participation. The Conferences Chair, Prof. Al Andrea, pledges to make every effort to meet your special (and reasonable) needs. You may reach him at [aandrea@uvm.edu](mailto:aandrea@uvm.edu) or via his home phone (802) 862-9654 up until the start of the conference, or contact WHA Executive Director Winston Welch in Hawaii at [thewha@hawaii.edu](mailto:thewha@hawaii.edu), office phone (808) 956-7688 / fax (808) 956-9600.

**See you in Salem!**



## World History Association 2009 Salem, Mass Conference Guidelines & FAQs:

**General:** Exhibitors understand and accept the table information, exhibit hours, installation and dismantling procedures, and other related information.

**Shipping information:** Please arrange for your shipments to arrive between June 15<sup>th</sup> - June 24<sup>th</sup>. USPS, UPS, FEDEX and DHL shipping services all available. Please note that the conference will end on Sunday, June 28<sup>th</sup> and normal package pickup will not be available that day. Unless special arrangements are made, please arrange for any shipments to be picked up on Monday morning, June 29<sup>th</sup> from the Salem State Bookstore. Please also bring any shipping labels/supplies you will need for the shipping service you use. The bookstore is adjacent to the venue where the exhibits will take place.

Shipping address:

Dane Morrison, PhD, History Dept.  
For: Your Name/Company Name  
World History Assn Conference  
Salem State College Bookstore  
71 Loring Avenue, Building #3  
Salem, MA 01970-4537

Bookstore telephone: 978-542-3808 Fax: 978-740-1873 email: [salem@bkstr.com](mailto:salem@bkstr.com)

**Exhibit Venue/Hours:** Exhibitors will be in a beautiful and light atrium in the Central Campus Building, which is also where the conference will take place. There will be free wireless computer access provided.

Set up may take place from 12:00 p.m. – 3:00 p.m. on Thursday, June 25<sup>th</sup>.

Exhibit Hours:	Thursday, June 25 <sup>th</sup>	3:00 p.m. – 6:00 pm.
	Friday, June 26 <sup>th</sup>	8:30 a.m. – 5:00 p.m.
	Saturday, June 27 <sup>th</sup>	8:30 a.m. – 5:00 p.m.
	Sunday, June 28 <sup>th</sup>	8:30 a.m. – 12:30 p.m.

Exhibitors are requested to not begin dismantling their displays before closing on Sunday unless unavoidable. If this is the case, please do so a manner respectful of other exhibitors. All exhibitors are responsible for packing up and shipping back their own display materials and clean up of own display area. Display items left behind will be donated to the host institution or discarded. Further questions concerning set up, break down, storage, or the exhibition space may be addressed to the WHA offices at [thewha@hawaii.edu](mailto:thewha@hawaii.edu) or 808-956-7688.

**Liability:** The World History Association (WHA) and Salem State College will not be responsible for any injury, loss or damage that may occur to the exhibitor, the exhibitor's employees or property, or to any other person prior, during or subsequent to the period covered by the exhibit contract. Each exhibitor assumes such responsibility solely and hereby agrees to protect, indemnify and defend and save WHA and Salem State College and their employees and agents against all claims, losses, damages to persons or property, governmental charges, or fines, and attorney's fees arising out of or caused by thereof.

**Damages to the property of others:** Exhibitors agree not to injure, deface, or otherwise damage exhibit room structures, furniture, equipment, or property of Salem State College. If such damage occurs, the exhibitor shall be liable to the owners of the property. Posting, tacking, nailing, screwing, or otherwise attaching anything to columns, walls, floors, or other parts of the building or furniture is strictly prohibited. Any action deemed by WHA as necessary or proper for the protection of the building, equipment or furniture will be exhibitor's responsibility.

**Insurance:** Each exhibitor acknowledges that the WHA and Salem State College are not responsible for, and do not maintain insurance covering exhibitor's property or persons and that it is the sole responsibility of each exhibitor to obtain business interruption, property damage, "extra territorial," personnel, and public liability insurance or to bear the risk.

**Cancellation:** Notice of intent to cancel must be received and acknowledged by the WHA before May 15, 2009. Cancellations are subject to a fee of \$50 per reservation.

**Failure to Occupy Space:** Space not occupied at the close of the set-up period is forfeited by the exhibitor and may be resold or reassigned by the WHA.