



27TH ANNUAL WHA CONFERENCE

UW-MILWAUKEE, 21-23 JUNE 2018

EXHIBITOR FORM

The WHA greatly appreciates your support. We encourage you to consider additional visibility by underwriting one of the sponsorship opportunities listed below. If you have additional questions or would like to suggest alternative sponsorship opportunities, please contact us.

To thank exhibitors and advertisers for supporting the WHA, we invite you to forward a logo, the link to your website, and a statement of up to 75 words to post on our website. Please submit your statement and logo to our e-mail address at the time of reservation. All exhibitors and advertisers will also be recognized in the conference program and have their logos prominently displayed.

Sponsorship Opportunities

Reception: Two available (opening & closing); \$6,500 each – number desired:

Coffee break: Four available; \$1,400 each – number desired:

Conference bags: \$3,500

Note that reception or conference bag sponsorship includes a complimentary one-page ad in the conference program and one conference badge. Additional badges may be added below at \$245 apiece.

SUBTOTAL:

Combination Exhibit Table & Advertising (Conference Program & World History Bulletin)

Staffed exhibit table, one-page conference program ad, and one-page Fall 2018 WHB ad: \$1,750

Additional exhibit tables or advertising pages may be added below at \$500 apiece.

SUBTOTAL:

Staffed Exhibit Tables

Staffed exhibit tables: 1 for \$675, 2 for \$1,200, further tables \$500 each – number desired:

Complimentary table skirting and cover (if you prefer not to provide your own)

Includes one conference registration badge per exhibitor; optional table skirting and full cloth cover (tables are approximately 6' × 2½' or 180 cm × 75 cm); and 2 chairs per table. Additional badges may be added below at \$245 apiece.

SUBTOTAL:

Unstaffed Exhibit Tables

Unstaffed exhibit tables: \$400 each – number desired:

SUBTOTAL:

Conference Program Advertising

Regular ad pages: 1 for \$750, 2 for \$1,300, further pages \$500 each – number desired:

Inside back cover: one available at \$1,000

Outside back cover: one available at \$2,000

Ad should be 7" × 9½" and sent to the WHA as a PDF file no later than 1 April 2018.

SUBTOTAL:

Focus Groups

Full-day focus group: \$300 each – number desired:

Half-day focus group: \$200 each – number desired:

SUBTOTAL:

Conference Bag Inserts

One-page bag insert: \$500 each – number desired:

SUBTOTAL:

Conference Badges

Name & Title: **E-mail:**

Name & Title: **E-mail:**

Name & Title: **E-mail:**

Name & Title: **E-mail:**

Attach a separate document if necessary to list further additional badges.

Additional conference badge: \$245 each – number desired:

One complimentary conference badge is provided with a reception or conference bag sponsorship or with a table exhibit.

SUBTOTAL:

Total Cost

Sponsorships	<input type="text"/>	Combinations	<input type="text"/>	Staffed tables	<input type="text"/>
Unstaffed tables	<input type="text"/>	Advertising	<input type="text"/>	Focus groups	<input type="text"/>
Bag inserts	<input type="text"/>	Add'l badges	<input type="text"/>	TOTAL	<input type="text"/>

Contact Information

Company name (as it should appear in the program):

Contact: **E-mail:**

Mailing address:

Phone: **Fax:**

Payment Information

Check/MO enclosed Visa MasterCard American Express Discover

Card number: **Expiration:**

Cardholder name: **CVV:** (3 or 4 digits on back)

Billing address:

Phone:

Signature: _____ **Date:** _____

Note: Returned checks will be assessed a \$25 fee.

Liability & Cancellation

Liability: The World History Association (WHA) and the University of Wisconsin–Milwaukee (UWM) will not be responsible for any injury, loss or damage that may occur to the exhibitor, the exhibitor’s employees or property, or to any other person prior, during or subsequent to the period covered by the exhibit contract. Each exhibitor assumes such responsibility solely and hereby agrees to protect, indemnify and defend and save the WHA and UWM and their employees and agents against all claims, losses, damages to persons or property, governmental charges, or fines, and attorney’s fees arising out of or caused by thereof. Each exhibitor acknowledges that the WHA and UWM are not responsible for, and do not maintain insurance covering, exhibitor’s property or persons, and that it is the sole responsibility of each exhibitor to obtain business interruption, property damage, “extra territorial,” personnel, and public liability insurance or to bear the risk. Conference or exhibitor/sponsorship fees do not include provisions for the insurance of participants against personal injuries, sickness, death, theft or damage to property. This applies to any event associated with the conference during the entire conference period.

Damages to the Property of Others: Exhibitors agree not to injure, deface, or otherwise damage exhibit room structures, furniture, equipment, or property of Northeastern University. If such damage occurs, the exhibitor shall be liable to the owners of the property. Posting, tacking, nailing, screwing, or otherwise attaching anything to columns, walls, floors, or other parts of the building or furniture is strictly prohibited. Any action deemed by WHA as necessary or proper for the protection of the building, equipment or furniture will be exhibitor’s responsibility.

Cancellation: Cancellations are subject to a fee of \$100 per reservation. Notice of intent to cancel must be received and acknowledged by the WHA before 15 April 2018. No refunds will be made after 15 April 2018.

Failure to Occupy Space: Space not occupied at the close of the set-up period is forfeited by the exhibitor and may be resold or reassigned by the WHA.